



Horter Investment Management, LLC

11726 Seven Gables Rd
Symmes Township
Cincinnati, Ohio 45249
Phone: (513) 984-9933
Fax: (513)984-5219

www.horterinvestment.com

Client Brochure Supplement Form ADV Part 2B

Kenneth R. Portnoy

513 W. Broad Street Unit 304
Falls Church, VA 22046
Phone: (571)882-9182
Fax: (480)247-5530

July 22, 2019

This brochure supplement provides information about Kenneth R. Portnoy that supplements the Horter Investment Management, LLC brochure. You should have received a copy of that Firm brochure. Please contact Kenneth R. Portnoy if you did not receive Horter Investment Management LLC's Firm brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about Kenneth R. Portnoy is available on the SEC's website at www.adviserinfo.sec.gov. The CRD number for Kenneth R. Portnoy is 6730581.

Kenneth R. Portnoy
Year of Birth: 1953

Item 2 Educational Background and Business Experience

Educational Background

- George Washington University; Masters – Information Systems Technology; 1990
 - University of Michigan; Bachelor of Science – Political Science; 1974
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Business Experience

- Horter Investment Management; Investment Advisor Representative; 11/2016 – Present
 - CPAPlus Network; Apprentice; 06/2019 – Present
 - GlidePath Financial; Founder; 05/2009 – Present
 - Legal Shield; Agent; 04/2018 – 07/2019
 - Portnoy Enterprises/Legacy Enterprises 1; Director; 05/2006 – 11/2016
 - Abilita of Northern Virginia; Managing Director; 01/2005 – 03/2006
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Licensing & Examinations

- Series 65; 2015
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Item 3 Disciplinary Information

Kenneth R. Portnoy has had legal or disciplinary events in the past. Clients and prospective clients can view the CRD records (registration records) for Kenneth R. Portnoy through the SEC's Investment Adviser Public Disclosure (IAPD) website at www.adviserinfo.sec.gov. The CRD number for Kenneth R. Portnoy is 6730581.

Item 4 Other Business Activities

In addition to being an Investment Advisor Representative (“IAR”) of Horter Investment Management, LLC, Kenneth R. Portnoy is licensed as an independent insurance agent. Kenneth R. Portnoy may make recommendations on insurance products and may also, as an independent insurance agent, sell those recommended insurance products to advisory clients.

Also, Horter Investment Management, LLC requires Kenneth R. Portnoy to disclose that advisory clients may purchase recommended insurance products from other insurance agents not affiliated with Horter Investment Management, LLC.

Kenneth R. Portnoy also acts as an Apprentice for CPA Plus Network.

Item 5 Additional Compensation

Aside from the sales commissions paid by insurance companies to Kenneth R. Portnoy (see “Other Business Activities”), Kenneth R. Portnoy does not receive any additional compensation from non-clients for providing advisory services. All advisory compensation is paid by clients directly.

Kenneth R. Portnoy also receives compensation for acting as an Apprentice for CPA Plus Network.

Item 6 Supervision

As President/Founder of Horter Investment Management, LLC, Drew K. Horter is primarily responsible for supervision of Kenneth R. Portnoy and all Investment Advisor Representatives (“IARs”) registered under Horter Investment Management, LLC.

Advisory clients may contact Kenneth R. Portnoy’s supervisor(s) directly at (513) 984-9933.

Disclosures

Life and Annuity:

Horter Investment Management, LLC does not guarantee or endorse any annuity or life insurance product or their performance. Insurance and annuity products are not sold through Horter Investment Management, LLC. Products are subject to the terms and conditions of the contractual language of the life and annuity companies.

